# fashion calendar

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ruth finley, publisher 153 east 87th street new york, ny 10128 (212) 289-0420 fax (212) 289-5917 www.fashioncalendar.net

## DATES TO REMEMBER 2009 | 2010

NEW YEAR'S DAY Thursday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY Monday, January 19

PRESIDENT'S DAY Monday, February 16

ASH WEDNESDAY Wednesday, February 25

ST. PATRICK'S DAY Tuesday, March 17

PASSOVER Wednesday, April 8 - 15

GOOD FRIDAY Friday, April 10

EASTER Sunday, April 12

MOTHER'S DAY Sunday, May 10

MEMORIAL DAY Monday, May 25

FATHER'S DAY Sunday, June 21

INDEPENDENCE DAY Saturday, July 4

LABOR DAY Monday, September 7

ROSH HASHONAH Friday, September 18

YOM KIPPUR Sunday, September 27

COLUMBUS DAY Monday, October 12

ELECTION DAY Tuesday, November 3

VETERANS DAY Wednesday, November 11

THANKSGIVING DAY Thursday, November 26

HANUKKAH Friday, December 11

CHRISTMAS Friday, December 25 NEW YEAR'S DAY Friday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY Monday, January 18

PRESIDENT'S DAY Monday, February 15

ASH WEDNESDAY Wednesday, February 17

ST. PATRICK'S DAY Monday, March 17

PASSOVER Monday, March 29 - April 6

GOOD FRIDAY Friday, April 2

EASTER Sunday, April 4

MOTHER'S DAY Sunday, May 9

MEMORIAL DAY Monday, May 31

FATHER'S DAY Sunday, June 20

INDEPENDENCE DAY Sunday, July 4

LABOR DAY Monday, September 6

ROSH HASHONAH Wednesday, September 8

YOM KIPPUR Friday, September 17

COLUMBUS DAY Monday, October 11

ELECTION DAY Tuesday, November 2

VETERANS DAY Thursday, November 11

THANKSGIVING DAY Thursday, November 25

HANUKKAH Tuesday, December 1

CHRISTMAS Saturday, December 25

### 2010

### JANUARY

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### **FEBRUARY**

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### **AUGUST**

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### SEPTEMBER

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### **OCTOBER**

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### NOVEMBER

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### DECEMBER

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### **2009 NEW YORK MARKET DATES**

Fall I: 1/5 - 1/16 Fall II: 2/9 - 2/27 Holiday: 3/16 - 3/27 Resort: 6/1 - 6/12 Spring I: 8/3 - 8/14 Spring II: 9/8 - 9/25 Summer/Transition: 10/19 - 10/30

### **FASHION CALENDAR**

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

### WEEKS BEGINNING MONDAY, JUNE 8 & JUNE 15, 2009

### <u>UNLESS OTHERWISE NOTED</u>, <u>ALL AREA CODES – 212</u>

### SPRING SHOWS: NY, 9/10-9/17; LONDON, 9/18-9/22; MILAN, 9/23-9/30; PARIS, 9/30-10/8

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June 8-19	CD NETWORK (Women's For christophe@cdnetworkny.com (Collection K. Jacques St. Tropez (shoes), Nili Lotan, No.	ons: Brochu Walker, Denis Color	5 <sup>th</sup> fl 206-7179 mb, Elise Overland, Hanii Y, Joseph,
June 8-12	RENA LANGE (Resort)	730 Fifth Suite 1000	Jim Fletcher, 262-8065
June 8	GREG MILLS LTD (Resort/Pre-Spring) Buyers: Shizuka@gregmillsltd.com; Press: Jack Russell Malletier, Raven Kauffman, T		
June 8-12	LOEFFLER RANDALL (Resort Footwear	Collection) 525 Broadway, Ste	200 Appts: Amy Cooper, 226-8787 x 11
June 8	PAMELLA ROLAND (Resort 2010) 5 kmarks@pamellaroland.com	01 Seventh Suite 300	For appt: Kenneth Marks, 246-7955 or
June 9- June 12	REDUX CHARLES CHANG-LIMA (Reserved For appt: Julia Stone, 736-6616 X 11 (Fax:		
Thursday June 11	FALL/WINTER '09 PRESS DAY	DAVID YURMAN	24 VESTRY STREET (HUDSON STREET)
9:00-6:00 P.M.	By invitation. Press: Scottie Walden, 646-20	64-7346.	(HUDSON STREET)
Thursday June 11 9:30 A.M.	PRESS FALL 2009 PRODUCT LAUNCH Breakfast. Also Tea, 3PM. By invitation. Pr	SUE DEVITT BEAUTY ress: Olivia Porcello, Olivia@blu	PLACE TO BE ANNOUNCED deskypr.com
Thursday June 11	HOLIDAY/RESORT PRESENTATION	TWINKLE BY WENLAN	545 EIGHTH AVENUE 17 <sup>TH</sup> FLOOR(37 <sup>TH</sup> /38 <sup>TH</sup> ST)
1:00-4:00 P.M.	Reception with modeling. By invitation. Co invitation June 9-10, 10AM-5PM).	ntact: 625-8710 or pr@twinkleb	ywenlan.com (Also, appointments by
June 11	POSTPONED: VERA WANG RESORT PI	RESENTATION FROM 12-2PM	I, POSTPONED TO JUNE 18.
Thursday June 11	RESORT PRESS PRESENTATION	NAEEM KHAN	260 WEST 36 <sup>TH</sup> STREET SHOWROOM – 10 <sup>TH</sup> FLOOR
3:00-5:00 P.M.	By invitation. Contact: Paul Wilmot Comm	unications, fax: 206-7557.	SHOWROOM - 10 PLOOR
Thursday June 11 4:00-6:00 P.M.	PRESENTATION OF RESORT COLLECTION By invitation. Contact: Michelle Finocchi, 2	CYNTHIA ROWLEY 242-0847 x 402 or finocchi@cyn	SALON 94 FREEMANS 1 FREEMAN ALLEY (RIVINGTON) thiarowley.com
Thursday June 11	PRESENTATION OF RESORT 2010 COLLECTION	ISSA	THE STANDARD 848 WASHINGTON STREET

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By invitation. Contact: Seventh House, 643-4810 (Fax: 646-763-8940) or request@seventhhousepr.com

5:00-7:00 P.M.

,	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	Friday June 12	SEWN TOGETHER POP-UP SHOP OPENING RECEPTION	EDITÉ	166 ELIZABETH STREET
	6:00-8:00 P.M.	Cocktails. Fashion by Bzoo and Edité Showr Contact: Rachel Paletsky, 967-0202; Rachel.		
	June 12-14	LOS ANGELES: DESIGNERS & AGENTS - Mart Building, 127 East 9 <sup>th</sup> St., 3 <sup>rd</sup> fl. Contact		Fall II/Holiday '09. The New
	June 12-15	LOS ANGELES: BRIGHTE (Juried Better, C at California Mart. Contact: Kevin McGhee,		
	June 12-16	LOS ANGELES: WOMEN'S & CHILDREN	'S (Fall II/Holiday '09) MARKET Co	ontact: 800-225-6278
	June 12-14	BARCELONA: NOVIAESPANA (BCN Brid	al). Call: 34-932-093-639; www.moda	a-barcelona.com
	June 13-14	33 <sup>RD</sup> AMERICAN CRAFTS FESTIVAL, Pla (Also, 6/20-21)	zas of Lincoln Center. 400+ craft-arti	sts. Info: www.craftsatlincoln.org
	June 13-15	LOS ANGELES: FOCUS (Women's RTW, A	access., Gifts) Call: 213-630-3696; foo	cus@californiamarketcenter.com
	June 13-15	ATLANTA: APPAREL MARKET (Women's (6/12 Preview Day, featuring permanent show		0-3000; www.americasmart.com
	June 13-15	ATLANTA: BRIDAL, PROM, SPECIAL OC (6/12 Preview Day, featuring permanent show		0-3000; www.americasmart.com
	June 13-15	ATLANTA: ACCESSORY & SHOE MARK Day, featuring permanent showrooms only)	ET Contact: 404-220-3000; www.ame	ericasmart.com (6/12 Preview
	June 14-15	LOS ANGELES: TRANSIT/THE L.A. SHOE	SHOW Contact: www.californiamar	ketcenter.com
	Monday June 15 12:00-2:00 P.M.	PRESENTATION OF RESORT 2010 COLLECTION By invitation. Contact: Andrea Pemberton, ap	J. MENDEL pemberton@jmendel.com	463 SEVENTH AVENUE 9 <sup>TH</sup> FLOOR
	Monday June 15 6:30-10:00 P.M.	2009 CFDA FASHION AWARDS  Evening underwritten by Swarovski. By invit	COUNCIL OF FASHION DESIGNERS OF AMERICA ation. Contact: Souri Kim, kim@kcdv	ALICE TULLY HALL LINCOLN CENTER vorldwide.com.
	Tuesday June 16-17	PRE-SPRING PRESS DAYS	DIESEL & DIESEL BLACK GOLD	220 WEST 19 <sup>TH</sup> STREET SHOWROOM - 7 <sup>TH</sup> FLOOR
	9:00-5:00 P.M.	Daily 6/16-6/17. By appointment. RSVP: alex	kandra_stielow@diesel.com	
	Tuesday June 16 10:00-6:00 P.M.	PRODUCT-N-PRESS LIVE: SEASONAL PRODUCT PREVIEW Summer, Back-to-School, Holiday products. & beauty, home, travel, culinary. RSVP: Jone		
	Tuesday June 16	CRUISE PRESS PREVEIW	CHRISTIAN DIOR	PLACE TO BE ANNOUNCED
	1:00-5:00 P.M.	By appointment. Contact: kchan@us.christian	ndior.com	
	Tuesday June 16	FALL/HOLIDAY 2009 PRESENTATION	LUCKY BRAND	PLACE TO BE ANNOUNCED
	5.00-7.00 PM	Ry invitation Contact: Paul Wilmot Commun	vications fax. 206-7557	

By invitation. Contact: Paul Wilmot Communications, fax: 206-7557.

5:00-7:00 P.M.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE		
Tuesday	ISABEL TOLEDO: FASHION FROM	THE MUSEUM AT FIT	SEVENTH AVE. @ 27th ST.		
June 16 7:00-9:00 P.M.	THE INSIDE OUT 70 iconic looks from the "designer's designe by Dr. Valerie Steele & Patricia Mears. By it	r" including Michelle Obama's Inaugunvitation. Contact: 217-4585. (Open to	public: 6/17-9/26)		
June 16-18	CHINA TEXTILE & APPAREL TRADE S	HOW At Javits Ctr. Contact; 718-26	-1181 or www.nychinashow.com		
June 16-19	FLORENCE: PITTI IMMAGINE UOMO	(Men's), Fortezza da Basso; SallyFisch	ner PR, 246-2977.		
June 16-19	FLORENCE: PITTI W WOMAN PRECOI	LLECTION, Fortezza da Basso; SallyI	Fischer PR, 246-2977.		
Wednesday June 17-18 9:00-5:00 P.M.	SHOWING OF PRE-SPRING 2010 COLLECTION Daily, 6/17-18. By appointment. Buyers: Ele	MATTHEW WILLIAMSON ena@matthewwilliamson.co.uk Press:	MILK STUDIOS- FORMULA 450 W 15 <sup>TH</sup> ST – STUDIO B Nicole@matthewwilliamson.com		
June 17	NYWIFT'S DESIGNING WOMEN. Party It Clearview Theatre, 260 West 23 <sup>rd</sup> St. Tkts: v	nonoring costume designers, make up a www.nywift.org Press: Jennifer.moses	artists, hair stylists. 6:30-9PM, @morris-king.com		
Wednesday	MEN'S FINE JEWELRY PREVIEW	KIMBERLY McDONALD	336 WEST 37 <sup>TH</sup> STREET SUITE 1470		
June 17 7:00-9:00 P.M.	Host: Patrick McDonald. Lapel pins, pendar By invitation. Contact: studio@kimberlymc	nts & cuff links for men. Also, a select donald.com	ion of the women's collection.		
Wednesday June 17	3 <sup>RD</sup> ANNUAL INDEPENDENT HANDBAG DESIGNER AWARDS	HANDBAG DESIGNER 101	NY HISTORICAL SOCIETY 170 CPW (76 <sup>TH</sup> /77 <sup>TH</sup> STREET)		
7:00-10:00 P.M.	Sponsored by Swarovski Elements, Singer S Pantone, Bottomless Closet. Iconoclast Awa	Sewing Company, WWDMagic, Parso and Recipient: Lulu Guinness. By inv;	ns The New School for Design, emily@handbagdesigner101.com		
Wednesday June 17	2009 ART PARTY	WHITNEY MUSEUM; BCBGMAXAZRIA	SKYLIGHT 275 HUDSON ST. (SPRING)		
9PM-1:00 A.M.	Cocktails & dancing. Silent auction, 9PM-1 Tickets & Info: 671-5310 or artparty@white	2AM. Benefit for the Whitney ISP and ney org Press: Casey Barber, Paul Wil	d other educational programs. mot Communications, 206-7447.		
June 18	11:15AM, NAT'L FATHER OF THE YEA R. Wurtzburger, M. Krzyzewski, G. Stepha	R AWARDS 2009 At New York Sher nopoulos, Gen. D. Petraeus, A. Unser	aton Hotel & Tower. Honorees: Sr., J. Tisch. Tkts: \$500. 594-5977.		
Thursday	VIEWING OF RESORT	VERA WANG	225 WEST 39 <sup>TH</sup> ŠTREET 9 <sup>TH</sup> FLOOR		
June 18 12:00-2:00 P.M.	COLLECTION (Note date change). By invitation. Contact:	Marie Cuypers, readytowear@verawa			
Thursday June 18	RESORT PRESS PRESENTATION	VERSACE	PLACE TO BE ANNOUNCED		
4:00-6:00 P.M.	By invitation. Press: Celia Nichols, celia.nic	chols@versaceus.com			
Thursday June 18	HOLIDAY PRESENTATION	SUE WONG	525 SEVENTH AVENUE SHOWROOM – SUITE 707		
5:00-6:30 P.M.	By invitation. Contact: Paul Wilmot Comm	nunications, fax: 206-7557			
Thursday June 18 7:30-10:30 P.M.	2 <sup>ND</sup> ANNUAL "PAY IT FASHION FORWARD" Host: LL Cool J w/special guest, Tamarama greater good. From 6/1, Tkts: \$50 Gen/\$75	FASHION DELIVERS  a. Honoring five industry influencers v VIP; www.fashiondelivers.org Press/	M2 -530 W 28 <sup>TH</sup> STREET (10 <sup>TH</sup> /11 <sup>TH</sup> AVENUE) who use their fashion sense for a Info: shanya.fernando@gmail.com		
June 18-24	DALLAS: DALLAS FABRIC SHOW Contact: www.dallasmarketcenter.com				
June 18-21	HONG KONG: JEWELRY & GEM FAIR Contact: 852-2516-2157 or www.exhibitions.jewellerynetasia.com				
June 18-21	HONG KONG: ASIA'S FASHION JEWE	LRY & ACCESSORIES FAIR; www.	exhibitions.jewellerynetasia.com		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE		
June 19-22	MILAN: SPOSAITALIA (Bridal/Formal wear). Contact: www.sposaitaliacollezioni.fieramilanoexpocts.it				
Saturday June 20 7:30-11:00 P.M.	LOVE HEALS AT LUNA FARM Silent auction, cocktails, dancing. Benefit fo tickets: 529-7935 or www.loveheals.org Pre	LOVE HEALS  r Love Heals, the Alison Gertz Founda ss: Emily Garibaldi, Harrison & Shrift	276 PARSONAGE LANE SAGAPONACK, NY ation for AIDS Education. For man, egaribaldi@hs-pr.com		
June 20-July 11	PARIS: ZERO + MARIA CORNEJO POP-75003. Contact: Gabrielle@zeromariacornej	UP STORE & EXHIBITION, Brachfe o.com	ld Gallery, 78 rue des Archives,		
June 20-21	33 <sup>RD</sup> AMERICAN CRAFTS FESTIVAL, Plazas of Lincoln Center. 400+ craft-artists. Info: www.craftsatlincoln.org (Also, 6/13-14)				
June 20	MILAN: SHOWING OF ERMENEGILDO 2 By invitation. Contact: jory.wood@zegna.co	ZEGNA SPRING COLLECTION, 10:	15AM, Via Savona, 56/a.		
June 20-24	MILAN: COLLEZIONI UOMO (Men's Hig or www.cameramoda.it	th Fashion Shows). Info: 011-39-02-7	771081/Fax: 011-39-02-77710850		
June 21	FATHER'S DAY Sunday				
June 21-22	LONDON: BUBBLE LONDON The Kids T	rade Show Contact: 44-0-1484 84606	9 or www.bubblenewyork.com		
June 21-23	MILAN: WHITE HOMME (Men's RTW/Ad	ccess) Ph: 39 02 34592785; Fax: 39 02	2 34592809; www.whiteshow.it		
Monday June 22 6:00-8:00 P.M.	RESORT PRESENTATION & COCKTAIL RECEPTION By invitation. Contact: Lilli Millhiser, 646-7	SACHIN & BABI FOR ANKASA 747-3016 or Lilli@bpcm.com	COOPER SQUARE HOTEL 25 COOPER SQUARE – PH		
Tuesday June 23	NEW PRODUCT LAUNCH	CLÉ DE PEAU BEAUTÉ	PLACE TO BE ANNOUNCED		
9:00-2:00 P.M.	By invitation. Contact: Olivia Porcello, blue	sky communications, 995-1///.			
Tuesday June 23	PATENT-PENDING NATURAL ANTI-AGEING LAUNCH	KORRES	PLACE TO BE ANNOUNCED		
9:00-5:00 P.M.	By appointment. Contact: Felicia Crane, Tra	actenberg & Co., 929-7979 x 2237.			
Tuesday June 23-24	RESORT PRESS PREVIEW  Daily. 6/23-24. By invitation. Contact: Stars	TEMPERLEY LONDON  Works Marianna@starworksny.com.or	5 CROSBY STREET SUITE 3D Scarlett@starworksny.com		
9:00-6:00 P.M.	Daily, 6/25-24. By invitation. Contact. Start				
Tuesday	PERSOL INCOGNITO DESIGN	LUXOTTICA GROUP	WHITNEY MUSEUM MADISON & 75 <sup>TH</sup> STREET		
June 23 7:00-10:00 P.M.	EXHIBITION PREVIEW Celebration in the Sculpture Court. By invit	ation. RSVP: persolrsvp@nikecomm.c			
June 23	MILAN: JOHN VARVATOS SHOWING C San Paolo Converso, Corso Italia, 21. By in	OF SPRING/SUMMER COLLECTION vitation. Requests: marina_barskaya@	N, 9:15AM, Chiesa sconsacrata di vfc.com		
June 23	MILAN: SHOWING OF Z ZEGNA SPRING Contact: jory.wood@zegna.com	G COLLECTION, 3:00PM, Via Savor	na, 56/a. By invitation.		
Wednesday June 24-25	PRE-SPRING 2010 PRESENTATION	LUTZ & PATMOS	425 WEST 13 <sup>TH</sup> STREET SUITE 406		
9:00-12:00 Noon	Daily, 6/24-25. By invitation. Contact: Leig	gh Aidner, Siren PR, fax 625-3598.			
Wednesday June 24-25 10:00-5:00 P.M.	HOLIDAY 2009 PREVIEW: MEN'S WOMEN'S, KIDS & ACCESSORIES Daily, 6/24-25. By invitation. Contact: And	7 FOR ALL MANKIND  lrea Palesh, andrea_palesh@vfc.com	25 WEST 39 <sup>TH</sup> STREET SHOWROOM – 13 <sup>TH</sup> FLOOR		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE			
Wednesday June 24	15 <sup>TH</sup> ANNIVERSARY BENEFIT	GEN ART	7 WEST 34 <sup>TH</sup> STREET			
7:00 P.M.	Pre-reception, 7-8PM. Reception, 8-11PM. Exhibition of over 60 artists. Benefit chs: Zac Posen & Georgina Chapman. Cocktails & hors d'oeuvres. Ticket info or contribution: www.genart.org or email: fashion@genart.org					
June 24-30	DALLAS: TOTAL HOME & GIFT MARKE	ET Contact: www.dallasmarketcenter	.com			
Thursday June 25 9:00-4:00 P.M.	MEDIA ROUNDTABLE DISCUSSION WITH SHARON DORRAM-KRAUSE Celebrity Colorist. By invitation. Press RSV	NEXXUS P: Jackie Warren, Kaplow, jwarren@	SHARON DORRAM 17 EAST 71 <sup>ST</sup> STREET kaplowpr.com			
Thursday June 25	SPANISH MILE IN SOHO	SPAIN-US CHAMBER	FROM 594 BROADWAY TO 430 WEST BROADWAY			
6:00-10:00 P.M.	Fashion tour covering the Spanish designer s For information, contact: www.spainuscc.or					
June 25	PARIS: ZERO + MARIA CORNEJO POP-78 rue des Archives, 75003. By inv. Press: C					
June 25-27	FLORENCE: PITTI IMMAGINE BIMBO	(Children's), Fortezza da Basso; Sall	yFischer PR, 246-2977.			
June 25-28	PARIS: MEN'S HIGH FASHION RUNWA	Y SHOWS. Contact: 33-1-42-66-64-	44 or www.modeaparis.com			
June 25-28	PARIS: RENDEZ-VOUS HOMME (Mensw	ear) Contact: www.rendez-vous-pari	s.com			
June 26-28	PARIS: CAPSULE (Men's RTW) Contact: 1	BPMW Agency, 212-206-8310 or wv	vw.capsuleshow.com			
June 26-29	PARIS: TRANOI HOMME (Men's RTW) C	Contact: 33-1-53018496 or www.trane	oi.com			
June 27-29	PARIS: MODE ET MARIAGE (Bridal) Por	te de Versailles; www.parisbridalfai	r.com or www.modeetmariage.com			
June 28-29	MUNICH: RUNNING ORDER SHOW (ISB www.ispo.com or www.running-order.de	PO) (Sports, Lifestyle, Footwear). Ca	all: 49 89 949-20-157;			
June 28-30	SOUTH BEACH: SMOTA (SHOE SHOW O	OF THE AMERICAS) Contact. 786-3	331-9000 or www.smota.com			
June 29-30	6 <sup>TH</sup> ANNUAL COSMECEUTICALS CONF (49 <sup>th</sup> St) Contact: 888-777-1707 (Fax: 866-7		Side Hotel, 525 Lexington Ave.			
June 29-30	ROSEMOUNT, IL: INT'L WATCH & JEW	ELRY GUILD SHOW, Crowne Plaz	a Chicago O'Hare; www.iwjg.com			
June 30-July 2	PARIS: PHI PRE-SPRING 2010 COLLECT Camille Ashby, 917-371-2622 or camilleash		erre 1er Serbie, 75008 For appt:			
July 1-2	BERLIN: BOUDOIR (Premiere) (Lingerie)	Contact: 49 30 6107 3066 or www.bo	oudoirberlin.com			
July 1-3	BERLIN: BREAD & BUTTER (Urbanwear)	) Contact: 49 0 30 400 44 - 0 or www	.breadandbutter.com			
July 1-3	BERLIN: PREMIUM (Women's Men's, Acc	cess, Footwear, Denim) 49 03062908	50; www.premiumexhibitions.com			
July 1-4	<u>BERLIN</u> : MERCEDES-BENZ FASHION W Registration contact: Daniel Aubke, Daniel		w.mercedes-benzfashionweek.com			
July 4	INDEPENDENCE DAY (Saturday)					
July 6-8	PARIS: FALL/WINTER COUTURE SHOWN du Faubourg St. Honore, 75008. Tel: 42-66-					

<u>DATE</u>	WHAT'S GOING ON	GIVEN BY	WHERE
July 6-9	HONG KONG: FASHION WEEK Contact:	852-2584-4333 or www.hkfashionwo	eekss.com
July 7-9	BARCELONA: THE BRANDERY (Urban Fa	ashion– Int'l Contemporary) +34-93-	-233-20-00; www.thebrandery.com
July 7-9	FLORENCE: PITTI IMMAGINE FILATI (	Yarns & Fibers), Fortezza da Basso;	SallyFischer PR, 246-2977.
July 7-9	FLORENCE: PRIMA MODA TESSUTO (F	abrics F/W 2010) Call: 39-0574 455	280-1; www.primamodatessuto.com
July 10-14	ATLANTA: INT'L GIFT & HOME FURNIS (7/8-7/15 Permanent showrooms)	SHINGS MARKET Contact: 404-220	0-3000; www.americasmart.com
Saturday July 11 6:30-8:30 P.M.	PRESS PRESENTATION OF EMERGING DESIGNERS Outdoor Fashion Runway presentation on the Buyers: Buyers@btetv.com Press: Foth@bte		RIVERBANK PARK - PLAZA 679 RIVERSIDE DR. (145 <sup>TH</sup> ST) er & George Washington Bridge.
July 13-31	THE NEWS (Men's Spring/Summer 2010) (Men's: Band of Outsiders, Cheap Monday, Shipley & Halmos, Seavees, Wendi Reed, W	Clu, Common Projects (shoes), KZC	
Tuesday July 14	FALL/WINTER 2010/2011	ТОВЕ	463 SEVENTH AVENUE 2 <sup>ND</sup> FLOOR
9:00 A.M.	And 11:30AM. Product development, theme Presented by Paula Correri. Tickets: \$50. RS		
Tuesday July 14	HOLIDAY PRESS PREVIEW	LOFT	PLACE TO BE ANNOUNCED
5:00-8:00 P.M.	By invitation. RSVP: Mima_seminara@annt	aylor.com	
July 14-16	TEXWORLD USA (Worldwide Fabrics) Jav	rits Convention Ctr. Call: 770-984-80	016 x 411 or www.texworldusa.com
July 14-20	LOS ANGELES: CMC GIFT & HOME MAI	RKET. Contact: www.californiamark	retcenter.com
Wednesday July 15	NATURAL SKIN CARE LAB	ORIGINS	PLACE TO BE ANNOUNCED
9:00-4:00 P.M.	By invitation. Contact: Sarah Sternleib, 572-	6636 or ssternli@origins.com	
Wednesday July 15	WOMEN'S ST. TROPEZ STREET SCENES	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
9:30 A.M.	Also, 11:30 AM. Presentation by David Wol	fe. Tickets: \$50 at door. RSVP: 560-	3736.
Wednesday July 15	2009/2010 TEXTILES & ACCESSORIES SHOWCASE	TEXTILES FROM SPAIN	THE GABARRON FOUND'N 149 E. 38 <sup>TH</sup> ST (LEX/3 <sup>RD</sup> AVE)
6:30 P.M.	By invitation. Contact: KX Associates, 925-2	2507 or Giovanna@kxassociates.com	n
July 15-16	"PREMIERE VISION PREVIEW NY" (Fall W. 18 <sup>th</sup> St., 7/15, 9-6PM; 7/16, 9-5PM. Info		
July 15-16	I-TEXSTYLE at Premiere Vision Preview N 9-6PM at Metropolitan Pavilion & Altman B		
July 15-19	MIAMI: MERCEDES-BENZ FASHION WE mbfashionweek.com/Miami/2010/press regis		
July 16-18	MADRID: Madrid International Fashion We	ek, SIMM www.simm.ifema.es or P	ress: www.semanamoda.ifema.es

MADRID: CIEN X CIEN (Int'l Jeans/Street/Sportswear) Contact: www.ifema.es

July 16-18

DATE	WHAT'S GOING ON	GIVEN BY	WHERE			
July 16-18	MADRID: IMAGENMODA (Int'l Women's RTW) Contact: www.ifema.es					
July 16-18	<u>MADRID</u> : INTIMA-MODA-BAÑO (Swim, Corsetry, Lingerie, Hosiery) Contact: www.ifema.es					
July 17-20	LOS ANGELES: CALIFORNIA GIFT SHO	W, L.A. Convention Ctr. Call: 213-4	30-2300; californiagiftshow.com			
July 18-20		MRket (High-end Men's RTW/Acc. Spring/Summer) Jacob Javits Convention Center, 655 W. 34 <sup>th</sup> St. Info: www.mrketshow.com Exhibiting: Lizette Chin, 212-710-7414; Trade/Press: Beth Cowperthwaite, 203-663-7850.				
July 18-21	MIAMI: 2010 SWIMWEAR SHOW (The S	wimwear Assoc'n of Florida) Info: 3	05-596-7889; www.swimshow.com			
July 19-21	THE COLLECTIVE (Juried menswear, accession 55th St. & 12th Ave. Contact: Charles Garon					
July 19-21		BLUE (Premium Denim & Advanced Sportswear)At New York Show Pier 94 (12 <sup>th</sup> Ave/55 <sup>th</sup> St). Contact: Mike Sampson, ENK: 759-8055 x 1146; Sampson@ enkshows.com Travel info to all ENK shows: www.enktravel.com				
July 19-21	LAS VEGAS: COSMOPROF NORTH AME	RICA (Beauty) Contact: www.cosmo	oprofnorthamerica.com			
July 20-24	CD NETWORK (christophe@cdnetworkny.com) (Men's Spring 2010) 535 W 24th 5 <sup>th</sup> fl 206-7179 (Collections: Denis Colomb, Golden Goose, K. Jacques St. Tropez (shoes), Massimo Alba, Nili Lotan, Notify)					
July 20-21	CAPSULE (Menswear, Streetwear, Lifestyle) Angel Orensantz Foundation, 172 Norfolk Street (Houston). Contact: bpmw Agency, 212-206-8310; chris@bpmw-agency.com or www.capsuleshow.com					
July 20-22	PROJECT NEW YORK (Men's/Women's Sportswear/Acc,) Lexington Ave. Armory, 68 Lexington (25 <sup>th</sup> St). Trade: Men's, 212-951-6787. Women's, 818-227-4403 or 4464. Press: Laura Wall, 818-227-4073 or www.projectshow.com					
Wednesday July 22	XMAS IN JULY	ROBERTA FREYMANN	PLACE TO BE ANNOUNCED			
9:00-12 Noon	Holiday preview of Roberta Freymann & Ro 358-9516 or Liz@companyagenda.com	berta Roller Rabbit Collections. By i				
Wednesday July 22 9:30 A.M.	WOMEN'S AUTUMN/WINTER 2010 BIG PICTURE FORECAST Also, 11:30 AM. & 1:30 PM. (First of two st	DONEGER CREATIVE SERVICES how dates). Presentation by David W	463 SEVENTH AVENUE 3RD FLOOR olfe. Tkts: \$50. Contact: 560-3736.			
Tuesday	NEW PRODUCT PRESS LAUNCH	ST. IVES	PLACE TO BE			
July 22 12:00-2:00 P.M.	By invitation. Press RSVP: Kelly Fobar, Kap	blow, kfobar@kaplowpr.com.	ANNOUNCED			
July 22-24	TOKYO: JFW INT'L FASHION FAIR (RTV	W, Footwear, Access, Textiles) Call 8	352-2584-4166 or www.hktdc.com			
Thursday July 23	BOSS ORANGE RELAUNCH PARTY	HUGO BOSS	601 WEST 26 <sup>TH</sup> STREET ROOFTOP			
7:00-Midnight	By invitation. Anamaria Pavoni, 940-0624 o	r anamaria_pavoni@hugoboss.com	ROOFFOR			
July 25-26	SAN FRANCISCO: 6 <sup>TH</sup> ANNUAL FASHION ON THE SQUARE. Celebrating Opening of FOTS Institute. Partial proceeds to benefit Wadrobe for Opportunity. Info: 510-550-2513 or www.fashiononthesquare.com					
July 25-28	<u>DUSSELDORF</u> : PREMIUM ORDER (Women's, Men's, Access, Footwear, Denim) 49 0306290850 or www.premiumexhibitions.com					
July 26-29	JA NEW YORK SHOW (Fine Jewelry & Watches) at Javits Ctr. Contact: 508-743-8506 or www.ja-newyork.com					
July 26-28	LONDON: SUN & SWIM (Swimwear) Con	tact: 44-(0)-20-7973-6401 or www.ir	ntimate-london.com			